La Porte!

La Porte is a community of strength and pride (as represented by the San Jacinto Monument), large, under-served opportunities for commercial retail development, and hard-working citizens/Americans (i.e. "patriots") who are leading the recovery in the U.S. economy, and supporting the United States' independence from foreign oil.

The three (3) vertical booth banners exhibit La Porte's primary characteristics and offerings with respect to economic development and opportunities for retail commercial development:

- Banner #1 - "**Gateway to Independence**", or even better, the "Gateway to Strength and Independence". La Porte is characterized by: the home of the San Jacinto Battleground, San Jacinto Monument, and Texas' Independence, resolve, character, fortitude, bravery, the center of the 2nd largest petro-chemical cluster in the world, gateway to the Houston Ship Channel, and the Gateway to Houston's international trade and commerce.

- Banner #2 - "**Texas-Sized Opportunities for Development**". La Porte is the figurative "hole in the retail/commercial donut" that offers Texas-Sized Opportunities for commercial development. Retail exists all around us in Deer Park, Pasadena, Baytown, Clear Lake, and Webster, but we are under-served in almost every category of retail.

- Banner #3 - "**Backbone of the U.S. Economy**". La Porte represents the "backbone of the U.S. Economy", where our committed, hard working citizens diligently work to support the United States' independence from foreign oil. Our citizens make a good income ($72,000 Avg. HH income), but they need a place to spend their money in their own community.

GATEWAY TO...

GATEWAY

INDEPENDENCE.

CITY OF LA PORTE
TEXAS

INDEPENDENCE

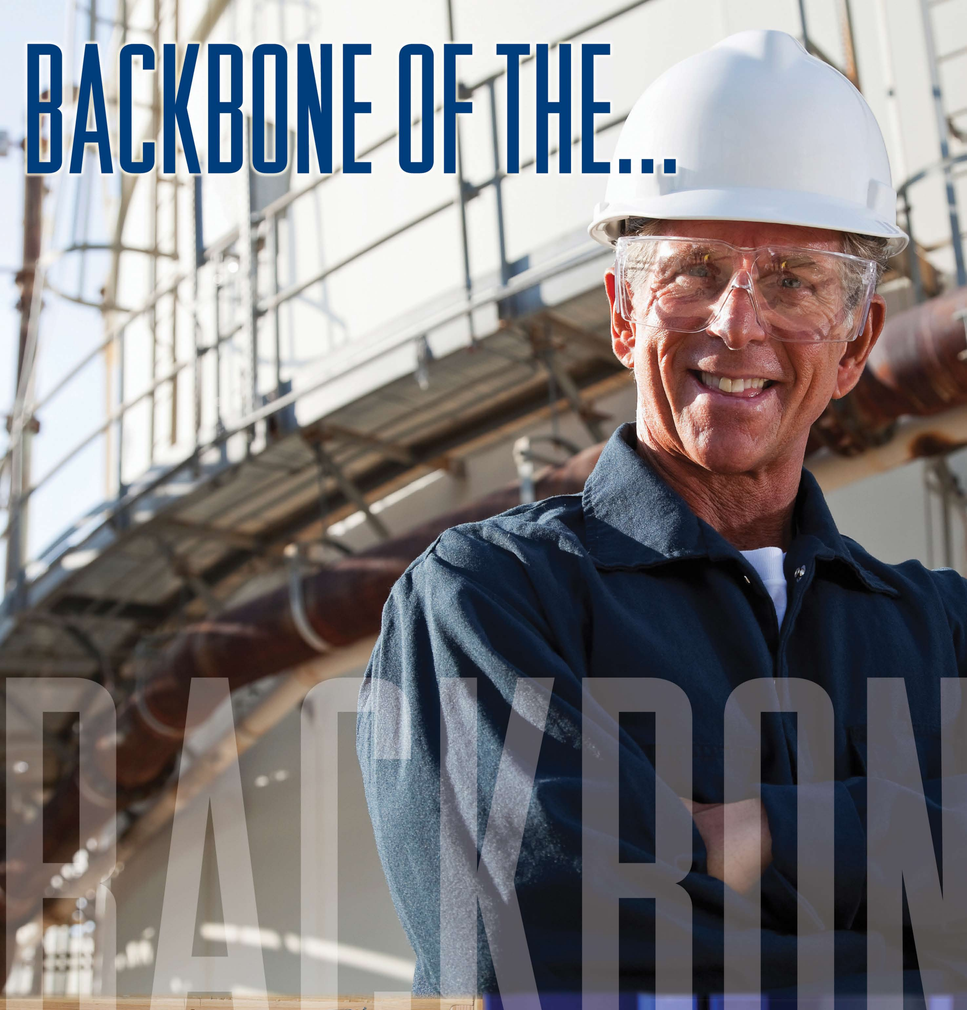
TEXAS-SIZED...

OPPORTUNITIES.

CITY OF LA PORTE
TEXAS

OPPORTUNITIES

BACKBONE OF THE...



BACKBONE

U.S. ECONOMY.

CITY OF LA PORTE
TEXAS

U.S. ECONOMY